



Programme

European Engineering Dialogue 2020

Brussels, 16 / 17 June

Magritte Museum





For direct access online please visit:
www.engineering-dialogue.eu

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Welcome Address

Mechanical engineering is a truly European industry. With the 1st European Engineering Dialogue, to which we kindly invite you, VDMA has created a conference designed for leading figures in the European mechanical engineering sector. Our aim is to discuss the present and future challenges of our industry.

Manufacturing companies believe that our economy is in transition throughout the whole of Europe. Digital technologies have the potential to greatly improve products and services. But which business models will prevail in the digital age? Protecting the climate and saving resources are becoming imperative, but what are the strategic implications for companies? We are convinced that these topics are worth discussing on a European level. This event will take place in Brussels and will begin with an evening dinner on Tuesday, 16 June to be followed by a full-day conference on Wednesday, 17 June. You can find the latest information at: www.engineering-dialogue.eu.

We hope to welcome you on 16 and 17 June 2020 in Brussels for the 1st European Engineering Dialogue.

Kind regards,



Carl Martin Welcker



Thilo Brodtmann

16 June 2020

18.30

Registration

19.00

Politics evening and networking dinner

Carl Martin Welcker, VDMA President
Rada Rodriguez, Orgalim
N.N., European Commission

17 June 2020

8.30

Registration

Moderator: Jacki Davis

Session 1: European economic framework

9.00 – 9.15

Welcome

Carl Martin Welcker, VDMA President

9.15 – 9.30

Keynote: Global economies under pressure – the rocky way towards a new economic upswing

Prof Dr Dr Clemens Fuest, ifo Institute

9.30 – 10.15

Panel discussion: Europe in economically troubled waters – what can companies and policymakers do to speed up recovery?

Prof Dr Dr Clemens Fuest, ifo Institute
Karl Haeusgen, HAWE Hydraulik

10.15 – 10.45

Coffee break

Session 2: Digital transformation

10.45 – 11.00

Keynote: Yes, you can, but it is a challenge! Successful digitalisation in manufacturing

Prof Dr Egbert-Jan Sol, TNO

11.00 – 12.30

Pitch and discuss: Boosting sustainable transformation with digital technologies

Digital platforms in the machinery industry – what do machinery customers really want?

Dr Dorothee Herring and Thorsten Schleyer, McKinsey

The @dvanced – a platform for cooperation and innovation along the value chain

Dr Donatius Weber, Kampf Schneid & Wickeltechnik

The digital factory – faster, smarter, better

Fausto Carboni, Bonfiglioli

Transforming business beyond bits and bytes – the journey of Emballator Lagan Plast

Christian Silvasti, Silvasti Business Development AB

12.30 – 13.30

Lunch break

Session 3: Circular economy

13.30 – 13.45

Keynote: The circular economy transformation – what does it mean for manufacturing?

Dr Stephan Ramesohl, Wuppertal Institute for Climate, Environment and Energy

13.45 – 14.45

Panel discussion: Integrating circular economy concepts into manufacturing business models

Dr Stephan Ramesohl, Wuppertal Institute for Climate, Environment and Energy

Karl Edsjö, Electrolux

Manfred Hackl, Erema

14.45 – 15.30

Coffee break and Circular Economy Innovation Hubs

Session 4: Green finance and production

15.30 – 16.00

Fireside chat: Sustainable finance – greening of future investments

Nicolo Salsano, HSBC Germany

16.00 – 16.15

Keynote: Carbon-neutral production – a guide for manufacturing companies

Dr Jochen Gassner, First Climate Markets

16.15 – 17.00

Panel discussion: Carbon neutrality – reducing the carbon footprint and integrating suppliers

Dr Jochen Gassner, First Climate Markets

Dr Daniel Chatterjee, Rolls-Royce Power Systems

17.00

Closing words / end of event

Advisory Board

To meet high standards, VDMA consults with numerous high-profile entrepreneurs from the sector, each of whom provides their input for the format and topics of the event.



Fausto Carboni,
Bonfiglioli



Arild Gjerde,
Kverneland



Karl Haeusgen,
HAWE Hydraulik



Dr Wolfgang Leitner,
Andritz



Dr Christoph Steger,
Engel Holding

Register now!

Tickets are only available in our online ticket shop: www.engineering-dialogue.eu.

Ticket prices for the European Engineering Dialogue:

- VDMA member: €490 net + 21% VAT
- VDMA non-member: €590 net + 21% VAT

The ticket price includes participation in the conference and networking dinner, the conference documents and catering during the breaks.

Conference venue – Magritte Museum Brussels

The Magritte Museum in Brussels city centre is located within walking distance of the European Quarter. Its unique flair, combining traditional and modern elements, makes it the perfect venue for the European Engineering Dialogue.

Address

Place Royale

1000 Brussels

Magritte Museum

Hotels

VDMA has special rates in selected hotels in Brussels.

Find more information on our website: [Hotels](#)

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